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## Immediate Release

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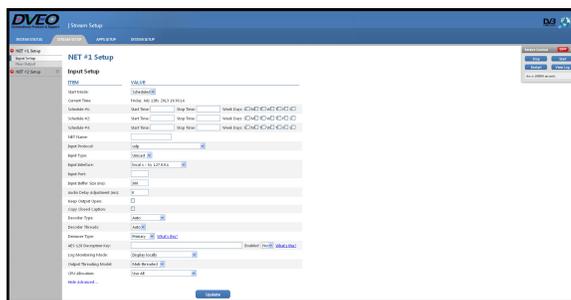
NAB Booth SU3306

# DVEO Debuts Cloud Based Content Delivery for Encoding, Transcoding, Playout, Ad insertion, Video Players, and More

## DVEO Video Cloud: On Demand & Live™ Utilizes Popular Cloud Platform Providers

**San Diego, California** -- DVEO<sup>®</sup>, a leading TV/OTT equipment supplier, is now shipping their affordable and secure cloud based content delivery service model that relies on DVEO licenses for encoding, transcoding, playout, ad insertion, video player, etc. DVEO Video Cloud: On Demand & Live™ debuts next week in Booth SU3306 at the NAB (National Association of Broadcasters) Show in Las Vegas, April 8-11.

The new cloud based model is designed for content delivery by telcos, or OTT video delivery by content originators and other organizations. It ingests and distributes live and on demand streams from high quality encoding sources such as DVEO's Brutus™, media systems such as DVEO's Video Platform II™, and virtually any third party encoder or media system.



**Next Generation  
Cloud Based Content Delivery –  
DVEO Video Cloud: On Demand & Live™**

DVEO Video Cloud: On Demand & Live™ utilizes any of the popular cloud platform providers like Amazon Elastic Cloud™ (EC2) or Azure, or Microsoft, or Google Cloud. This model delivers major savings on CAPEX (capital expenditures) and OPEX (operating expenditures).

"Due to customer demand, we recently migrated all our software products to the cloud. Today we have all the pieces for complete cloud based content delivery that is significantly less expensive than other offerings," stated Laszlo Zoltan, CEO of DVEO. "Moreover we offer personalized support that is a DVEO hallmark. We offer licenses for all functions needed to create your content delivery on Amazon or Azure clouds."

"In addition, we can create customizable video clouds for customers," Laszlo Zoltan went on to say. "We also design 'hybrid clouds' that combine private and third party cloud services with on-premises hardware."

DVEO Video Cloud: On Demand & Live enables operators to define video ingest and video publishing workflows. Users select sources, select files, and manage storage and other resources via remote control. Workflow publishing automates the delivery of content to websites, mobile devices, tablets and set top boxes, and also leverages social media integration with Facebook, Twitter, YouTube and other outlets.

DVEO Video Cloud: On Demand & Live is easy to implement, allowing users to get started quickly. It scales with organization's needs as their video publishing requirements expand.

Users can run many types of reports, including performance of the cloud servers and content quality, performance of the content quality, and who watched the content for how long.

### **Supplemental Information for Press Release**

#### **Suggested Retail Prices:**

DVEO Video Cloud: On Demand & Live: \$5,000 to \$20,000 U.S. per month

*DVEO, Brutus, DVEO Video Cloud: On Demand & Live, and Video Platform II are trademarks of Computer Modules, Inc. All other trademarks and registered trademarks are the properties of their respective owners.*

## **About DVEO®**

DVEO is a well established, privately held entity headquartered in San Diego, California, since 2001. DVEO develops and sells broadcast quality video encoding and streaming products, media servers and ad insertion solutions to leading Telco TV/OTT and cable operators around the world. The DVEO solutions enable multi-screen service delivery to any device, anytime, anywhere in the world. Deployment models include turnkey installations and cloud-based service delivery. All solutions are built on Linux OS and Intel Xeon-based platforms to ensure 24x7 reliability, and feature DVEO-developed software for maximum flexibility and upgradability, ensuring long term investment protection. These ultra-reliable products are matched by valuable pre-sales consultancy, outstanding post-sales service and support, and -- not least -- unusual affordability.

For more information on DVEO, please contact Rebecca Gray at +1 (858) 613-1818 or [rebecca@dveo.com](mailto:rebecca@dveo.com). To download the DVEO press releases and product images, visit the news section at [www.dveo.com](http://www.dveo.com).

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